



MSI Wins Five 2010 Telly Awards

For Immediate Release

ESSEX JUNCTION, Vt., July 14, 2010- The winners of the 31st Annual Telly Awards have been announced, with Media Solutions International (MSI), a communications strategy and design firm specializing in the healthcare industry, taking home five statuettes for distinctive creative design and execution of website development and videography.

With nearly 11,000 entries submitted from all 50 states and around the world, this year's competition has been one of the most competitive and successful in the long history of the Telly Awards.

MSI received the Silver Telly Award, the highest designation (awarded to less than 10% of all entries this year) for 'Rehab Microsite Recruitment Video' and 'Surgical Services Microsite Recruitment Video' for Elkhart General Hospital in Elkhart, IN.

MSI was also awarded the bronze Telly Award to honor creative video production for Elkhart General Hospital's 'Pharmacy Microsite Recruitment Video', New Hanover Regional Medical Center's 'OR Microsite Recruitment Video', and Foundog's 'Foundog Online Marketing Video'.

"Our production team diligently collaborated on these various projects to create unique and engaging recruitment tools for our clients, that in turn, have contributed to the growth and value of their affiliated organizations," said MSI President and Creative Director, Jim Curry. "The recognition we've received has reinforced our commitment to producing high-quality, customized solutions for our clients, and we'd like to thank the committees at The Telly Awards for granting our team this honor."

MSI currently holds 12 Telly Awards from 2008-2010. Other esteemed Silver Telly Award winners from agencies and organizations of all sizes include AEG Network LIVE, American Cancer Society, Booz Allen Hamilton, Colonial Williamsburg Productions, Cox Communications, DDB, Discovery Communications, Evans & Sutherland, Fox Soccer Channel, Grey NYC, GSD&M Idea City, Harpo Productions, HBO Latin America, IBM Digital Video Services, JWT BOOM, Keller Crescent Advertising, Laszlo Rain, Maguire Reeder, Ltd., Mercury Multimedia, Inc., Miami Dolphins, Microsoft, NBC Universal, New York Jets, NFL Films, Nickelodeon, Outdoor Channel, Penn College, Radio Television Hong Kong, Ruder Finn, Salon Films (HK) Ltd., Sony Pictures, Suddenlink, TBWA/Chiat/Day Los Angeles, The Inspiration Networks, TV Guide Network, Warner Bros., and Young & Rubicam.

MSI is a full-service communications agency with experience developing award-winning websites and marketing campaigns. Over the years, MSI has built a solid reputation by focusing on client needs, formulating effective strategic plans, creating innovative solutions and delivering materials that speak to targeted audiences. Headquartered in the beautiful green mountains of Vermont, MSI has offices in Arizona, Florida, North Carolina, Wyoming and Michigan. For more information, visit <http://www.wishtocommunicate.com>.

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The Telly Awards, founded in 1979, honor outstanding creative work in local, regional, and cable television programs and commercials, in addition to exemplary film and video productions, web work, videos and films. Highly sought-after by industry leaders, Telly Awards represent the best work of the most respected advertising agencies, international firms, and production companies. To find out more about the Telly Awards, contact Linda Day (lindad@tellyawards.com)

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